

Brunswick Corporation 1 N. Field Court Lake Forest, IL 60045  
Telephone 847.735.4700 Facsimile 847.735.4750  
www.brunswick.com

Release: IMMEDIATE  
Contact: Dan Kubera  
Director – Media Relations and Corporate Communications  
Phone: (847) 735-4617  
Email: daniel.kubera@brunswick.com

### **BRUNSWICK AWARDS 26 SCHOLARSHIPS TO OUTSTANDING STUDENTS IN DEALERSHIP FAMILIES**

**LAKE FOREST, Ill., Aug. 4, 2009** – Brunswick Corporation (NYSE: BC) and the Brunswick Foundation recently awarded 26 sons and daughters of dealership owners and employees in the U.S. and Canada a total of \$52,000 in scholarships. The awards, under the Brunswick Corporation Dealer Sons and Daughters Scholarship Program, recognize academic excellence, leadership capabilities and civic involvement during the past school year. The recipients are chosen by an independent committee of academic professionals at three leading Midwestern universities.

“I am honored to be one of the chosen recipients of a Brunswick scholarship. It is really great that Brunswick cares enough about its dealers to support their employees’ children’s education,” said scholarship recipient Sarah Wert. Her father, Chris Wert, is Sales Manager at Hurst Marine on the Rideau River near Manotick, Ontario.

“Brunswick stands behind its dealers in so many ways, and my parents and I appreciate it.”

The Brunswick Dealer Sons and Daughters Scholarship Program is part of Brunswick Dealer Advantage, a wide range of services available to more than 600 Brunswick marine, Life Fitness and Billiards dealers in Canada. Dealer Advantage offers the dealer valuable tools to build long-term profitability and value.

“We are pleased that both the son and daughter of our salesman John Van Golan were recognized for their achievements. Carla and Zachary are great students,” says Dale Koepke, president of Rayburn’s Marine World in Kelowna, British Columbia.

**(more)**

“With rising tuition costs, scholarship support is very meaningful. Brunswick takes care of its dealers – that is clear.”

Since its launch in Canada on March 1, 2008, Brunswick Dealer Advantage has expanded its program offering to include 18 leading services designed to help dealers attract more retail customers, reward employees, or improve operations. The number of services a dealer can access increases based on the strength of the dealer’s partnership with Brunswick. Opportunities for scholarships are offered to Gold and Platinum-level Brunswick dealerships.

“Supporting our dealers has always been a fundamental principle at Brunswick,” says B. Russell Lockridge, vice president and chief human resources officer for Brunswick Corporation. “Brunswick Dealer Advantage helps our dealers grow their businesses with a collection of dealer services that is unmatched. We want to help our dealers to succeed, because their success is our success.”

“Brunswick Corporation has a long history of charitable contributions for both Brunswick employees and, more recently, its dealer employees and the communities in which they live,” said Judith P. Zelisko, president of the Brunswick Foundation as well as Brunswick’s vice president - tax. “The Brunswick Dealer Advantage scholarship program allows us to directly help dealers support the dreams and aspirations of students with extraordinary talents.”

**The 2009 Dealer Sons and Daughters Scholarship Program recipients are:**

Nicole Apted	Boatswain’s Locker	Costa Mesa, Calif.
Theresa Benser	Skipper Bud’s	Winthrop Harbor, Ill.
Erica Bick	Clark’s Landing Marina	Point Pleasant, N.J.
Jessica L. Bunch	Lake Wylie Marina	Lake Wylie, S.C.
Catherine Coe	Albertson Marine	Southold, N.Y.
Christopher Franzwa	Franzwa’s RV Marine	Millville, N.J.
Brandon Hawks	Ozawkie Boat Company	Ozawkie, Kan.
Stacy Kelly	Shamrock Boat Sales	Carnarvon, Iowa

**(more)**

## **Brunswick Corporation**

**August 4, 2009**

**Page 3 of 4**

Megan Kush	Hipp Marine	San Diego, Calif.
Jacob Lueders	Frontier Power Sports	Fergus Falls, Minn.
Andrew Lyman	New England Ski Boat	Lawrence, Mass.
Annie McCarthy	McCarthy's Marine Sales	Brielle, N.J.
Zachary Miller	Ocean Point Marina	East Boothbay, Maine
Randilea Nichols	Nichols Marine	McAlester, Okla.
Nikki Novak	Pierre Sports Center	Pierre, S.D.
Alexis Pollard	Elite Marine Inc.	Riverside, Calif.
Justin Ratcliff	Conrad Brothers Marine	Pulaski, Va.
Carla Robbins	Rayburn's Marine World	Kelowna, British Columbia
Zachary Robbins	Rayburn's Marine World	Kelowna, British Columbia
Evelyn Schultz	Mid-Maine Marine & R.V., Inc.	Oakland, Maine
Benjamin Sparkman	Ted's Boatarama, Inc.	Rock Island, Ill.
Jami Swenson	Swenson Bros. Marine	Chamberlain, S.D.
Theresa Valentine	Lindy's Sales	Fairgrove, Mich.
Alexandra Whitlow	Whit's Marine Inc.	Fort Smith, Ark.
Sara Wilcox	Parker Boat Company	Orlando, Fla.
Sarah Wert	Hurst Marina	Manotick, Ontario

### **About Brunswick Dealer Advantage**

Brunswick Dealer Advantage now offers 18 dealer services designed to enhance the long-term profitability of Brunswick's dealer partners in Canada. Programs focus on three areas: attracting more retail customers, rewarding employees, enhancing operations and reducing costs through preferred rates. Retail marketing services include Mercury Product Protection extended service contracts, BoatTrader.com, iBoats.com and Channel Blade Internet marketing and BoatingStore.com parts sales. Employee rewards include General Motors supplier pricing, Brunswick scholarships and savings on Synergy Benefits personal insurance. Operational improvements include savings on Synergy Benefits retirement plans, Aramark employee apparel, technology products from CDW and more. For more information on all 18 Brunswick Dealer Advantage programs, call 877-462-3884 or visit <http://www.brunswickdealeradvantage.com>.

### **About Brunswick**

Headquartered in Lake Forest, Ill., Brunswick Corporation endeavors to instill "Genuine Ingenuity"(TM) in all its leading consumer brands, including Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors;

**(more)**

**Brunswick Corporation**

**August 4, 2009**

**Page 4 of 4**

Attwood marine parts and accessories; Land 'N' Sea, Kellogg Marine, Diversified Marine and Benrock parts and accessories distributors; Arvor, Bayliner, Bermuda, Boston Whaler, Cabo Yachts, Crestliner, Cypress Cay, Harris, Hatteras, Kayot, Lowe, Lund, Maxum, Meridian, Ornvik, Princecraft, Quicksilver, Rayglass, Sea Ray, Sealine, Triton, Trophy, Uttern and Valiant boats; Life Fitness and Hammer Strength fitness equipment; Brunswick bowling centers, equipment and consumer products; Brunswick billiards tables and foosball tables. For more information, visit <http://www.brunswick.com>.

**###**