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Release: IMMEDIATE
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BRUNSWICK AWARDS 26 COLLEGE SCHOLARSHIPS TO OUTSTANDING STUDENTS IN DEALERSHIP FAMILIES

LAKE FOREST, Ill., Aug. 4, 2009 – Brunswick Corporation (NYSE: BC) and the Brunswick Foundation recently awarded 26 sons and daughters of dealership owners and employees in the U.S. and Canada a total of \$52,000 in college scholarships to assist the students with their tuition fees. The awards, under the Brunswick Corporation Dealer Sons and Daughters Scholarship Program, recognize academic excellence, leadership capabilities and civic involvement during the past school year. Recipients are chosen by an independent committee of academic professionals at three leading Midwestern universities.

“I would like to sincerely thank the Brunswick Corporation for its generosity. It is great to be recognized for my achievements,” said scholarship recipient Erica Bick. Erica’s father, Stephen Bick, is the service manager at Clark’s Landing Marina, in Point Pleasant, N.J. “It is wonderful to see corporations giving back to their dealers and their families. I could not be more grateful for this scholarship.”

The Brunswick Dealer Sons and Daughters Scholarship Program is part of Brunswick Dealer Advantage, a wide range of services available to over 5,000 Brunswick marine, Life Fitness and Billiards dealers to help them succeed. Now in its third year in the U.S., Brunswick Dealer Advantage offers dealers valuable tools to build long-term profitability and value.

“I take my hat off to Brunswick for keeping the scholarship program, despite budget cuts,” says Ed McCarthy, the owner of McCarthy Marine and Sales in Brielle, N.J., and father of scholarship winner Annie McCarthy. “It really says a lot about a

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company when it cares that much about their dealers to help their children pursue a college education."

In the U.S., Brunswick Dealer Advantage now offers 29 leading services designed to help the dealer attract more retail customers, reward employees or improve operations. The number of programs a dealer can access increases based on the strength of the dealer's partnership with Brunswick. Opportunities for scholarships are offered to Gold and Platinum-level dealers.

"Supporting our dealers has always been a fundamental principle at Brunswick," said B. Russell Lockridge, vice president and chief human resources officer for Brunswick Corporation. "Brunswick Dealer Advantage helps our dealers grow their businesses with a collection of dealer services that is unmatched. We want to help our dealers to succeed, because their success is our success."

"Brunswick Corporation has a long history of charitable contributions through its Foundation for both Brunswick employees and, more recently, its dealer employees and the communities in which they live," said Judith P. Zelisko, president of the Brunswick Foundation as well as Brunswick's vice president - tax. "The Brunswick Dealer Advantage scholarship program allows us to directly help dealers support the dreams and aspirations of students with extraordinary talents."

The 2009 Dealer Sons and Daughters Scholarship Program recipients are:

Nicole Apted	Boatswain's Locker	Costa Mesa, Calif.
Theresa Benser	Skipper Bud's	Winthrop Harbor, Ill.
Erica Bick	Clark's Landing Marina	Point Pleasant, N..J.
Jessica L. Bunch	Lake Wylie Marina	Lake Wylie, S.C.
Catherine Coe	Albertson Marine	Southold, N.Y.
Christopher Franzwa	Franzwa's RV Marine	Millville, N.J.
Brandon Hawks	Ozawkie Boat Company	Ozawkie, Kan.
Stacy Kelly	Shamrock Boat Sales	Carnarvon, Iowa
Megan Kush	Hipp Marine	San Diego, Calif.

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Jacob Lueders	Frontier Power Sports	Fergus Falls, Minn.
Andrew Lyman	New England Ski Boat	Lawrence, Mass.
Annie McCarthy	McCarthy's Marine Sales	Brielle, N..J.
Zachary Miller	Ocean Point Marina	East Boothbay, Maine
Randilea Nichols	Nichols Marine	McAlester, Okla.
Nikki Novak	Pierre Sports Center	Pierre, S.D.
Alexis Pollard	Elite Marine Inc.	Riverside, Calif.
Justin Ratcliff	Conrad Brothers Marine	Pulaski, Va.
Carla Robbins	Rayburn's Marine World	Kelowna, British Columbia
Zachary Robbins	Rayburn's Marine World	Kelowna, British Columbia
Evelyn Schultz	Mid-Maine Marine & R.V., Inc.	Oakland, Maine
Benjamin Sparkman	Ted's Boatarama, Inc.	Rock Island, Ill.
Jami Swenson	Swenson Bros. Marine	Chamberlain, S.D.
Theresa Valentine	Lindy's Sales	Fairgrove, Mich.
Alexandra Whitlow	Whit's Marine Inc.	Fort Smith, Ark.
Sara Wilcox	Parker Boat Company	Orlando, Fla.
Sarah Wert	Hurst Marina	Manotick, Ontario

About Brunswick Dealer Advantage

Brunswick Dealer Advantage now offers 29 dealer services designed to enhance the long-term profitability of Brunswick's dealer partners in the US. Programs focus on three areas: attracting more retail customers, rewarding employees, enhancing operations and reducing costs through preferred rates. Retail marketing services include Blue Water Finance, Boater's Choice insurance, Brunswick Product Protection and Mercury Product Protection extended service contracts, BoatTrader.com, iBoats.com and Channel Blade internet marketing and BoatingStore.com parts sales. Employee rewards include General Motors supplier pricing, Brunswick Foundation college scholarships and savings on Aetna dental and vision care. Operational enhancements include inventory financing through Brunswick Acceptance Corporation, savings on UPS shipping, Staples office products, US Bank credit card processing and more. For more information on all 29 Brunswick Dealer Advantage programs, call 877-462-3884 or visit <http://www.brunswickdealeradvantage.com>.

About Brunswick

Headquartered in Lake Forest, Ill., Brunswick Corporation endeavors to instill "Genuine Ingenuity"(TM) in all its leading consumer brands, including Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors;

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Attwood marine parts and accessories; Land 'N' Sea, Kellogg Marine, Diversified Marine and Benrock parts and accessories distributors; Arvor, Bayliner, Bermuda, Boston Whaler, Cabo Yachts, Crestliner, Cypress Cay, Harris, Hatteras, Kayot, Lowe, Lund, Maxum, Meridian, Ornvik, Princecraft, Quicksilver, Rayglass, Sea Ray, Sealine, Triton, Trophy, Uttern and Valiant boats; Life Fitness and Hammer Strength fitness equipment; Brunswick bowling centers, equipment and consumer products; Brunswick billiards tables and foosball tables. For more information, visit <http://www.brunswick.com>.

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